



Probiotics can do more
than you think

**Lifestyle products. Simple,
yet attractive range combines Yoghurt,
Cereals, Probiotics and Prebiotics.**

Thanks to trendy packaging design,
this product is more appealing to buyers.
Each family member will surely find
their own favourite one.



**BRAND WITH COMBINATION OF 4 DIFFERENT
LIVE PROBIOTIC CULTURES**

(Lactobacillus acidophilus, Lactobacillus plantarum,
Bifidobacterium lactis, Streptococcus thermophilus),
World's best product -DuoLac®- Duolac M4B Probiotics
producer CELL BIOTECH Co.



**2,5 BILLION REASONS
TO SMILE**



The primary effect is based on the usage of encapsulated probiotic cultures - DUAL concept. Therefore, probiotic cultures are transferred to place with live bioactive culture.

LEGEND

High content of probiotics and active probiotic bacteria strains are very important component in the lacto-fermentation process (anaerobic process). Bars contain combination of 4 strains of probiotic bacteria (Lactobacillus acidophilus, Lactobacillus plantarum, Streptococcus thermophilus and Bifidobacterium Lactis).

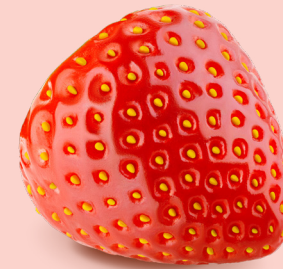
It is proven that the bacteria of lacto-fermentation process have a positive impact on digestive tract health with effect on the entire human body. As each probiotic strain has a unique ability, it is important to note that thanks to the combination of different probiotic strains in bar, the positive effects are multiplied:

- **Lactobacillus acidophilus** mitigates symptoms of lactose intolerance, alleviates the irritable bowel syndrome, protects against yeast infections
- **Lactobacillus plantarum** has significant anti-inflammatory effect, reduces flatulence and abdominal pain, generally improves digestive system
- **Streptococcus thermophilus** improves skin condition, helps in the treatment of atopic dermatitis and psoriasis, lowers cholesterol level and reduces symptoms of lactose intolerance
- **Bifidobacterium Lactis** helps with digestive issues caused by harmful bacteria and also with digestion; it is one of the most beneficial probiotics. It helps to reduce the risk of diarrhea, which arises due to changes in the environment when traveling abroad, helps to eliminate constipation- increases bowel movements; helps to reduce toxic waste in the colon and numbers of enterobacteria and clostridia





YOGIE
BARS
IN YOGHURT COATING





BLUEBERRY



MANGO



STRAWBERRY



RASPBERRY



APPLE



CHERRY



APRICOT



CRANBERRY

PRODUCTS

YOGIE BARS

YOGIE CEREALS

YOGIE PAWS

SEGMENT: functional foods due to the content of live probiotics

DISTRIBUTION CHANNELS: retail, e platforms, drug stores, fuel station, ect

CUSTOMER: All family members

REASON FOR CONSUMPTION: for every occasion (breakfast, healthy snack, for pleasure)





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